

# Telchemy



*Actively Managing Multimedia*

## Integrating VoIP Service Management into IP Phones and Gateways

Alan Clark

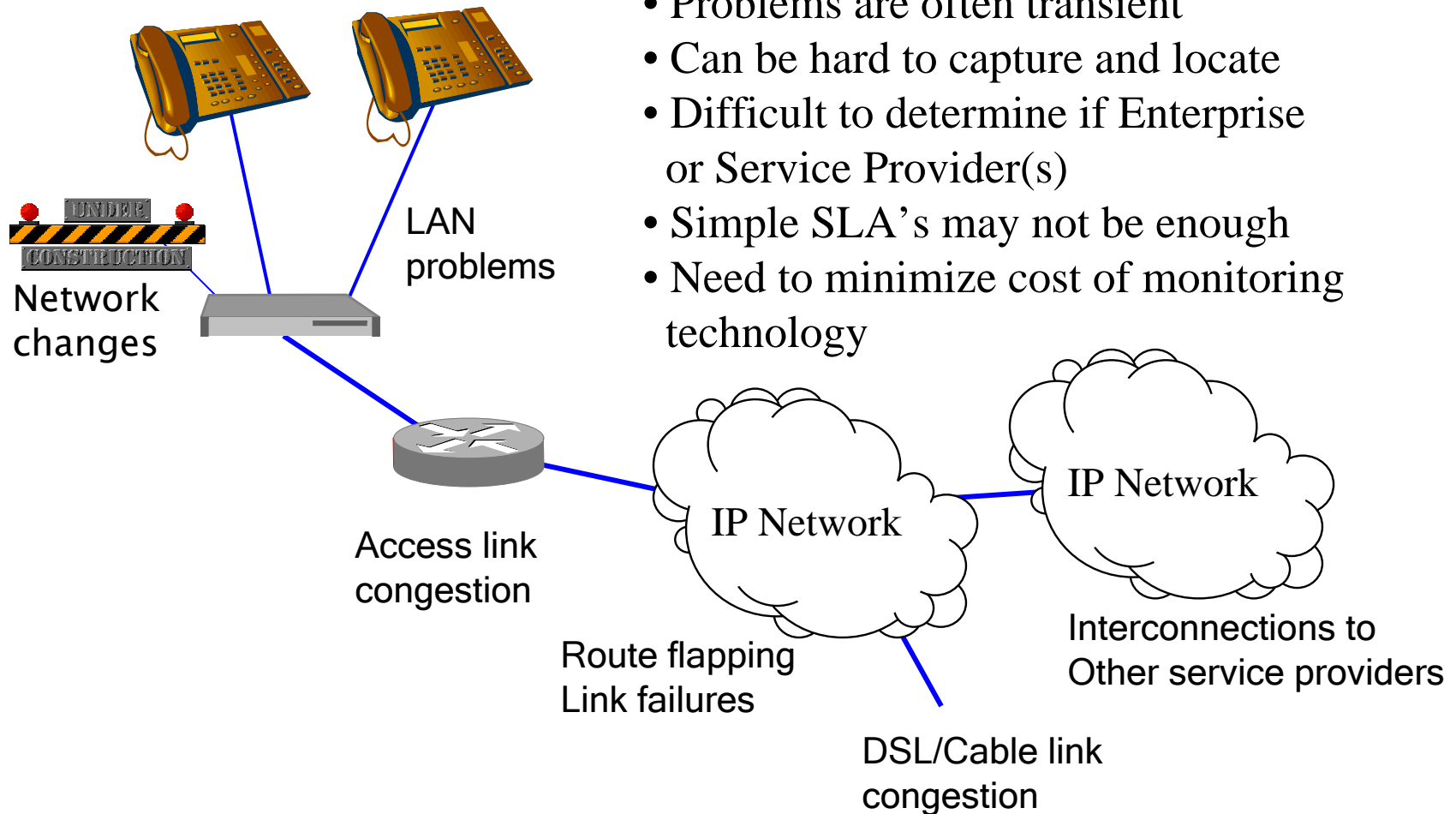
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# Integrated Service Management

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- Alan Clark - Telchemy
  - Outline of problem space
  - Service quality management technology
- Alan Johnston - Worldcom
  - Service quality management - Service provider perspective
- Larry Truesdale - Nortel
  - Service quality management - Enterprise perspective
- Ed Morgan - Texas Instruments
  - Integrating service quality management into IP Phones and Gateways
- Questions?

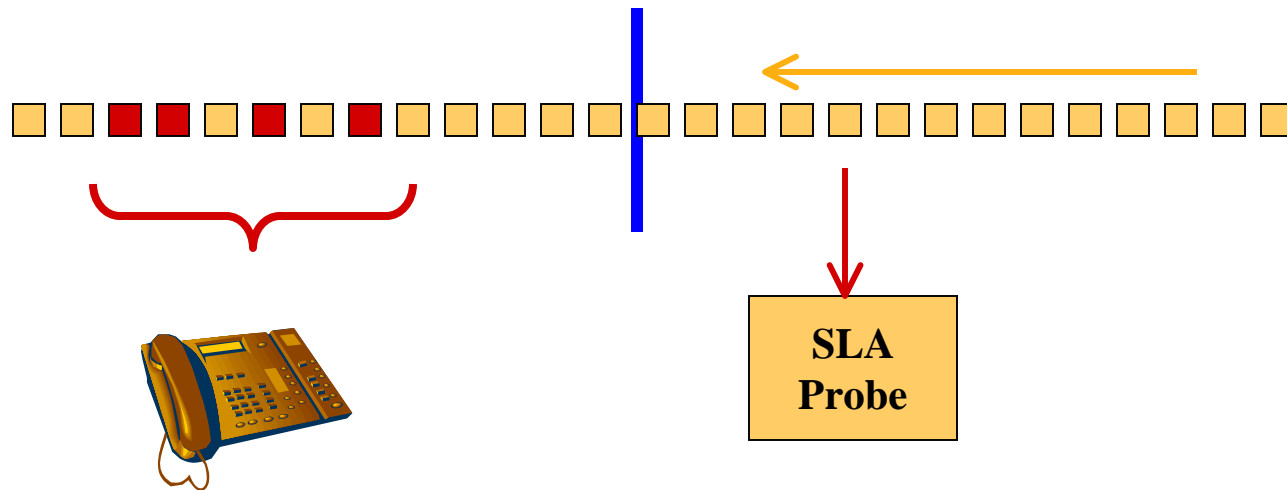
# The problem space



- Problems are often transient
- Can be hard to capture and locate
- Difficult to determine if Enterprise or Service Provider(s)
- Simple SLA's may not be enough
- Need to minimize cost of monitoring technology

# Why aren't simple SLAs enough?

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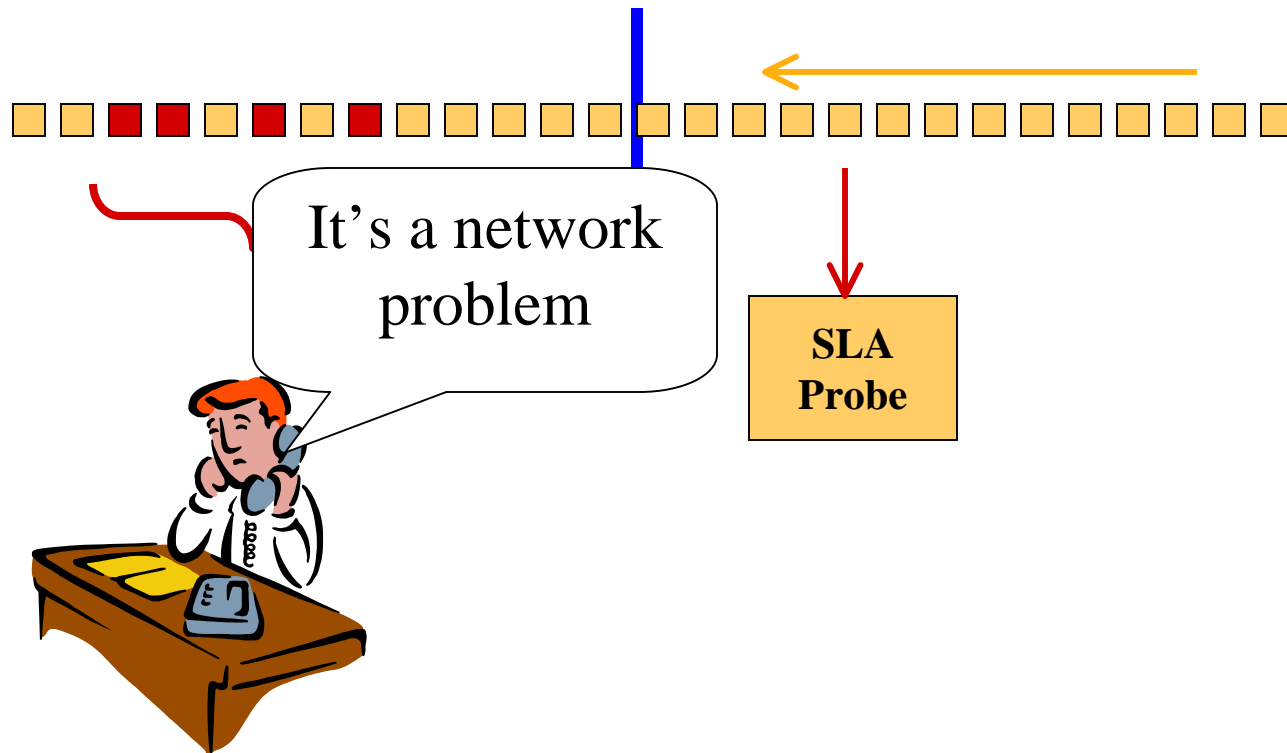


User hears effects of burst  
of packet loss/discard

Simple SLA report - average  
lost packets per minute

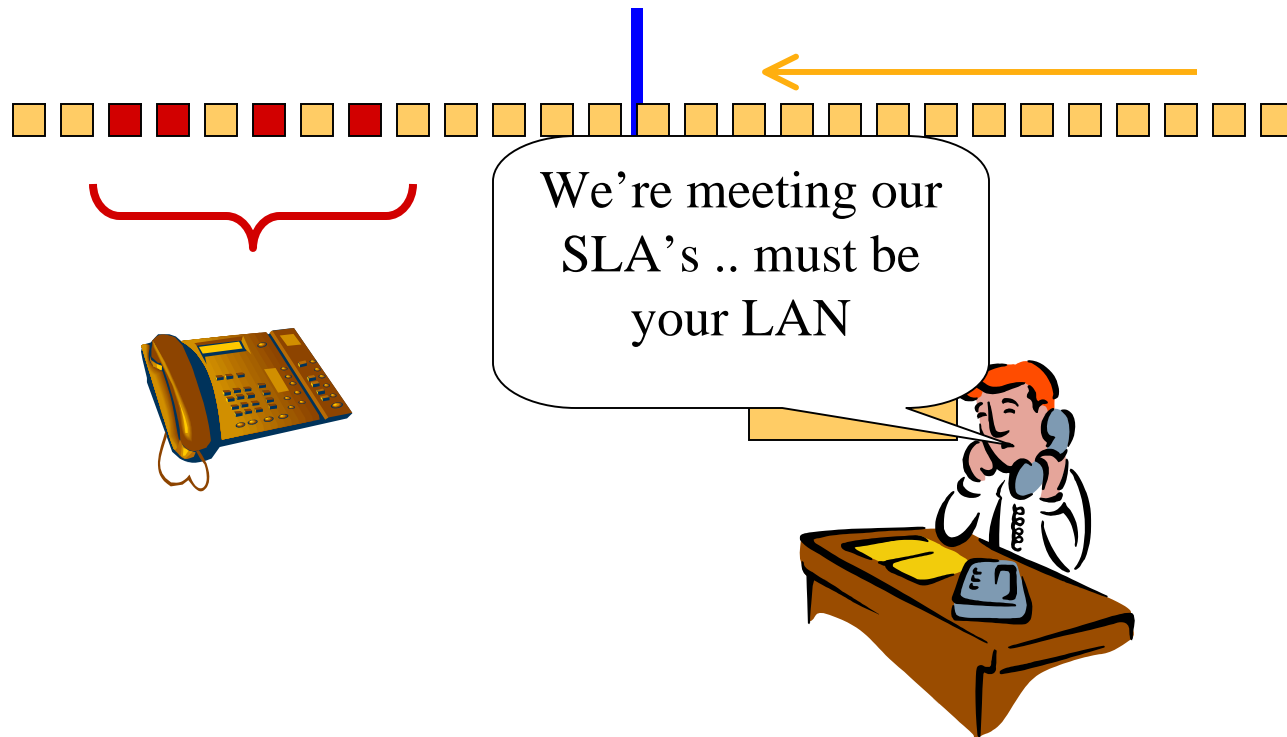
# Why aren't simple SLAs enough?

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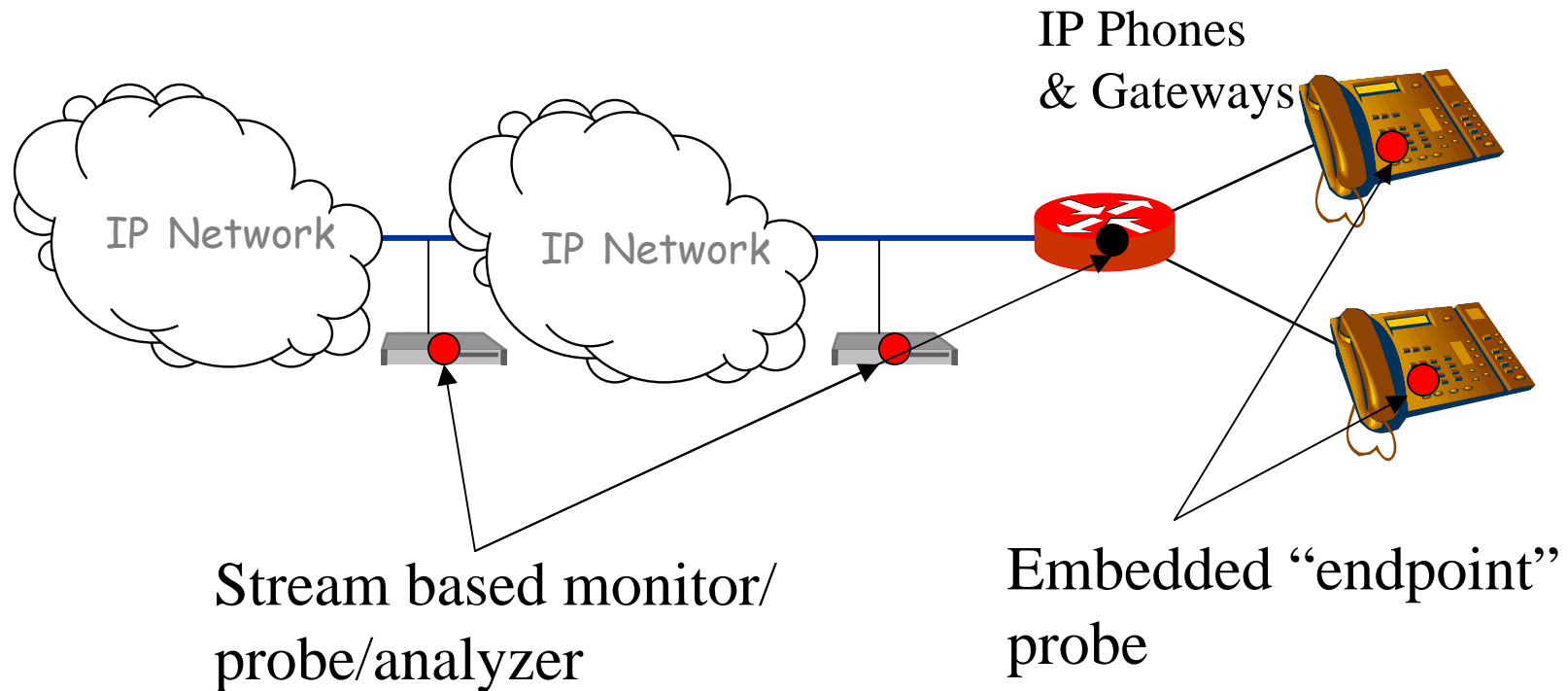
# Why aren't simple SLAs enough?

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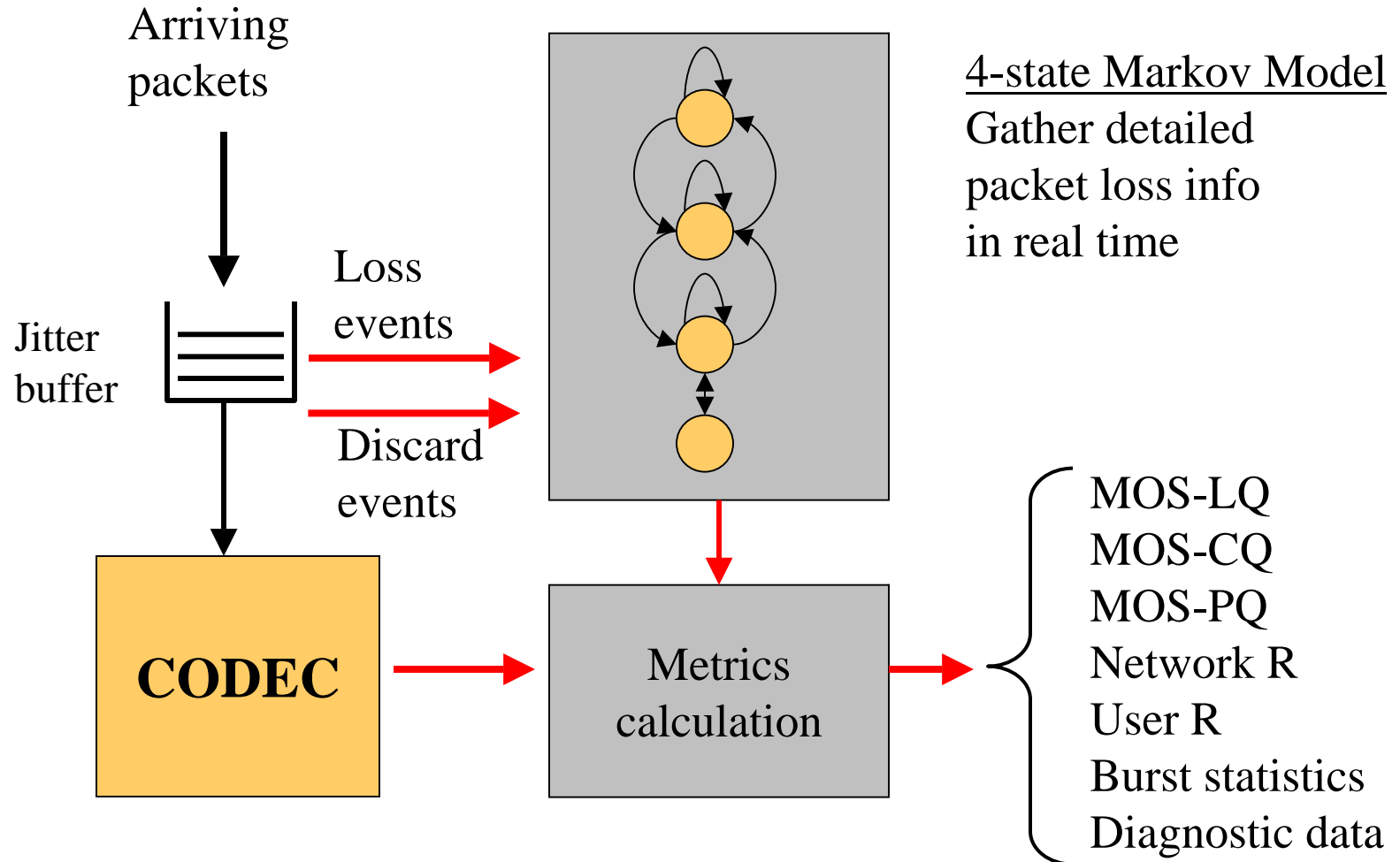
# Solution – distributed monitoring

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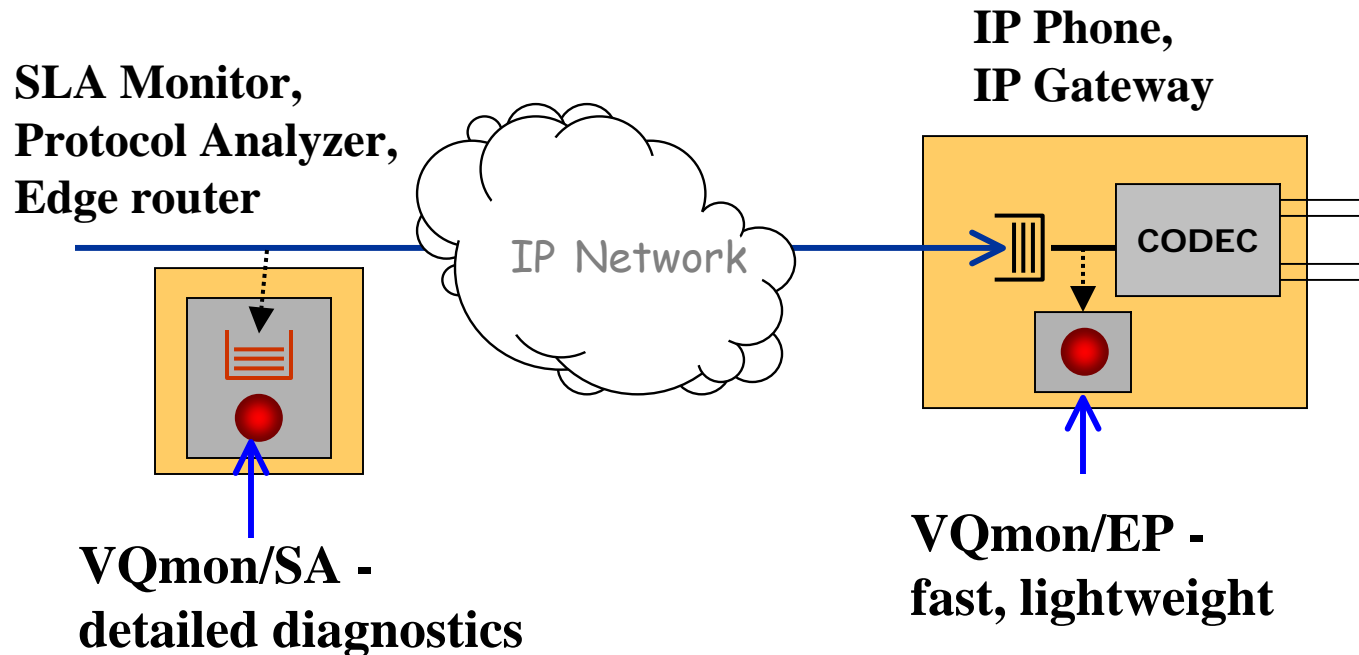
Common VoIP analysis algorithm

# ...common algorithm - VQmon



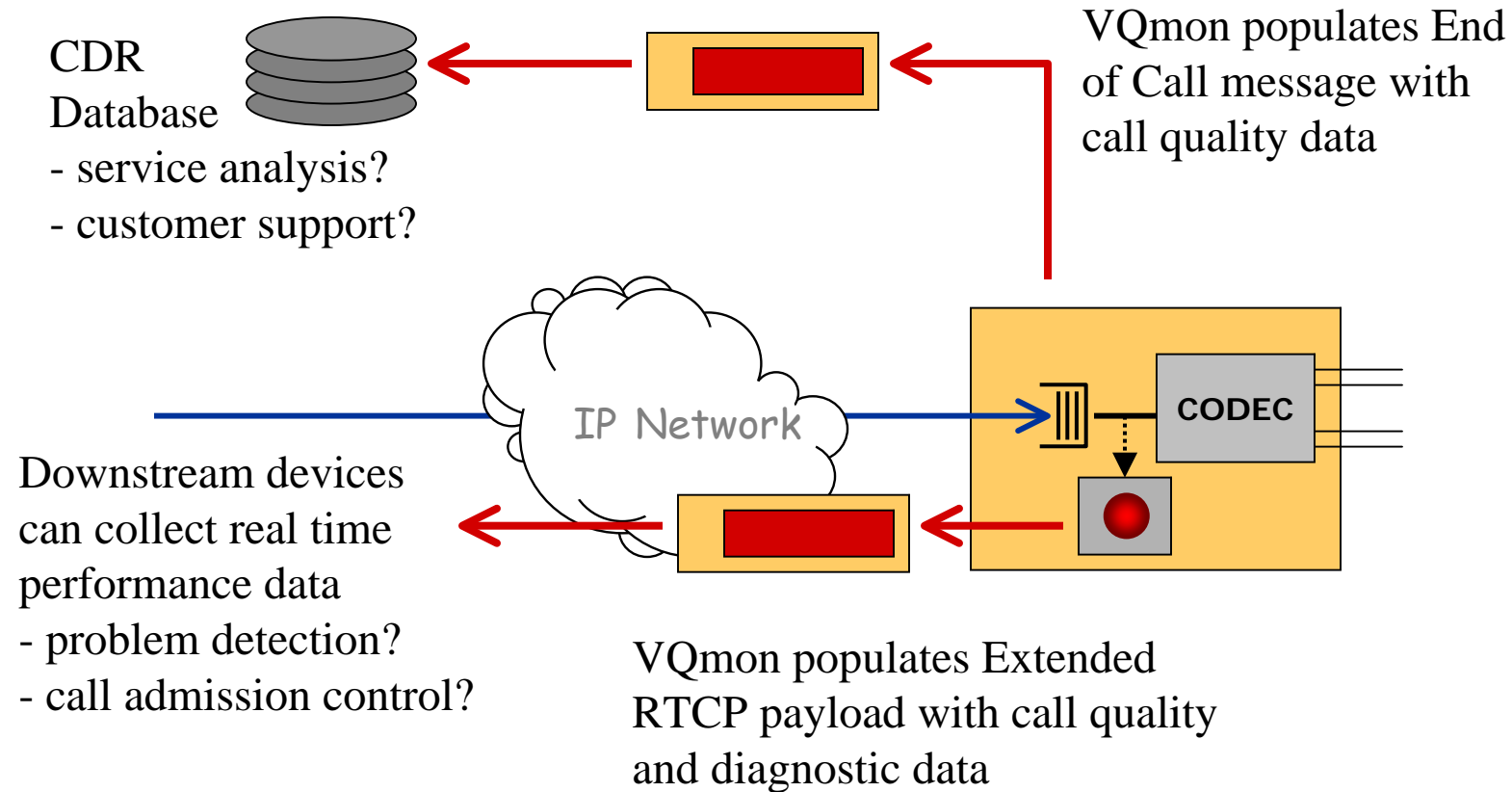


# Stream vs Endpoint monitoring



VQmon provides *real time monitoring* of large numbers of VoIP calls, measures *time varying* and *transient* impairments, produces perceptual quality scores and diagnostic data

# Endpoint reporting?



# The “right” solution

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- Common algorithm that can be used in endpoints, probes, firewalls.....
- Captures essential information about transient impairments and their effects on call quality
- Protocol support for real time and end of call reporting
- A growing community of service providers, equipment vendors and technology providers that use and support VQmon

# A new partnership?

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- Solving VoIP fault/ performance problems in isolation is hard for both Service Provider and Enterprise
- Networks will become more complex - VoIP traffic will cross multiple management domains
- Needs a new *cooperative service management* approach to problem resolution
  - Common tools, shared access to management information, cooperation on troubleshooting
- VQmon represents a step on this path