



# Ensuring Subscriber Quality of Experience for Triple Play Services

Alan Clark

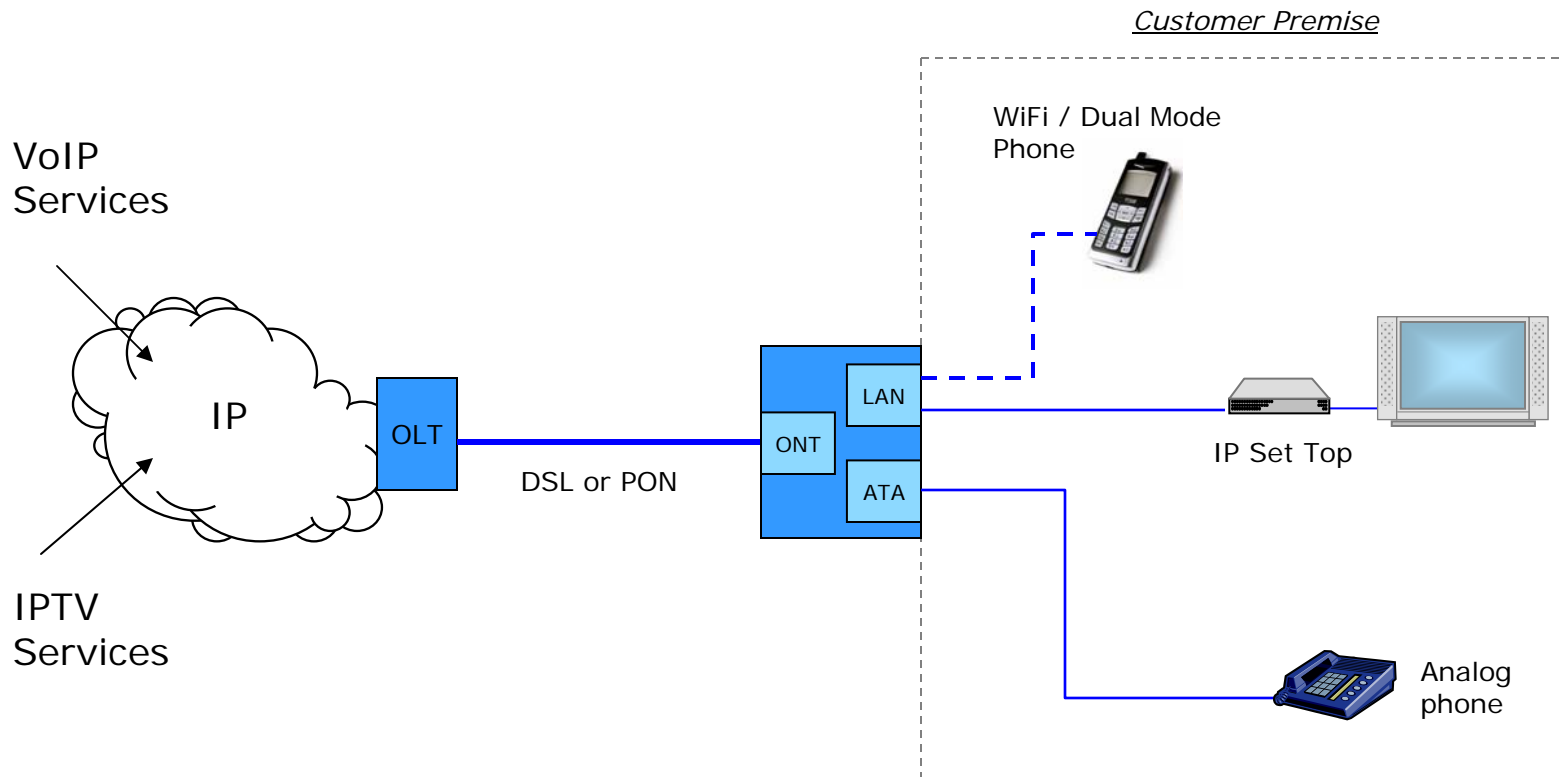
[alan.d.clark@telchemy.com](mailto:alan.d.clark@telchemy.com)

## Ensuring quality and reliability – cost effectively

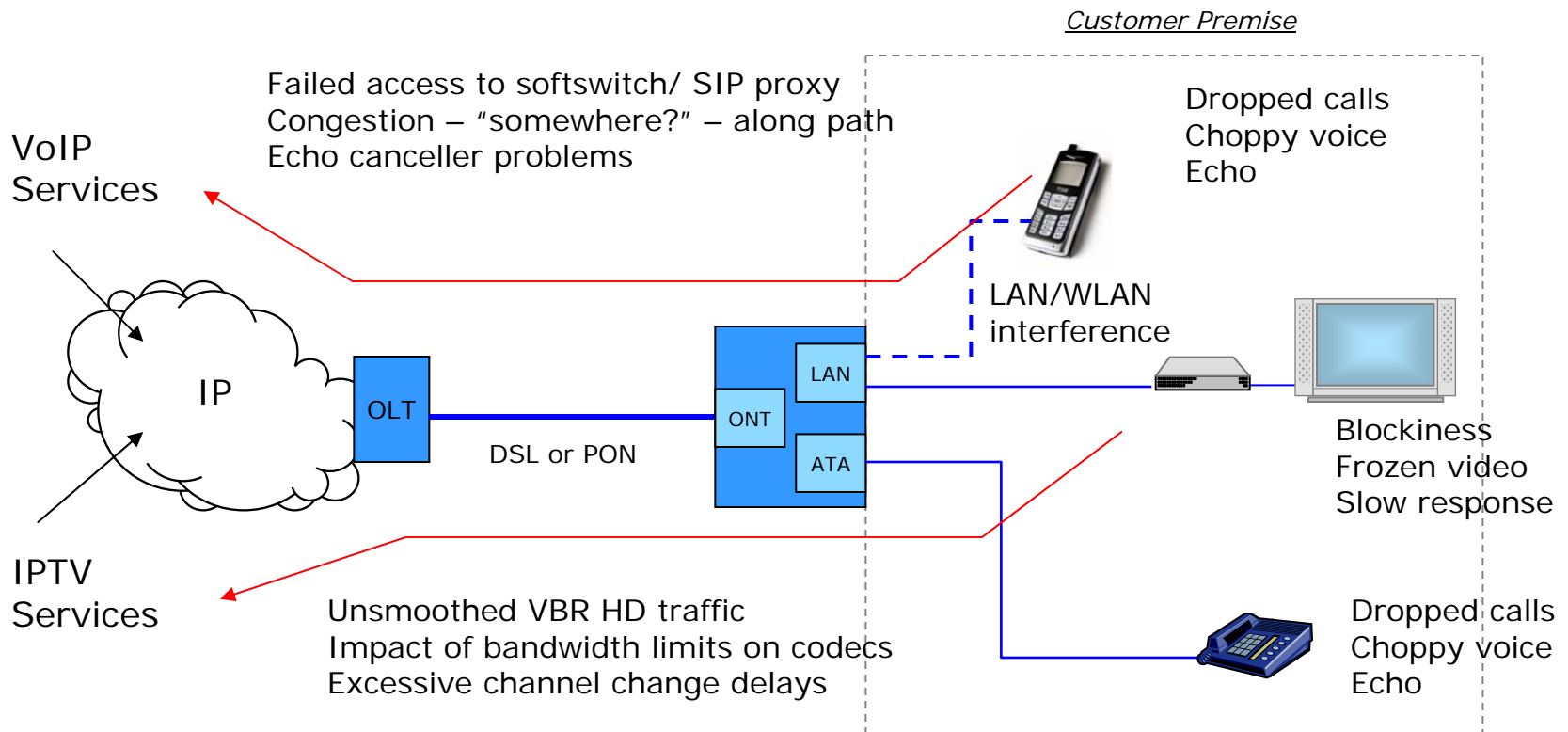
---

- New VoIP and IPTV services are highly susceptible to problems
- Problems can occur
  - anywhere along the transmission path (including customer premise LAN)
  - at any time, and may not be reproducible
  - due to faults, congestion, media stream configuration
- Solutions?
  1. Overprovision, exert tight access control, own the entire end-to-end path, manage the customer LAN
  2. Continuous monitoring of end-to-end path, software agents for remote problem diagnosis

# Triple Play scenario



# Triple Play scenario



## Distributed passive monitoring

---

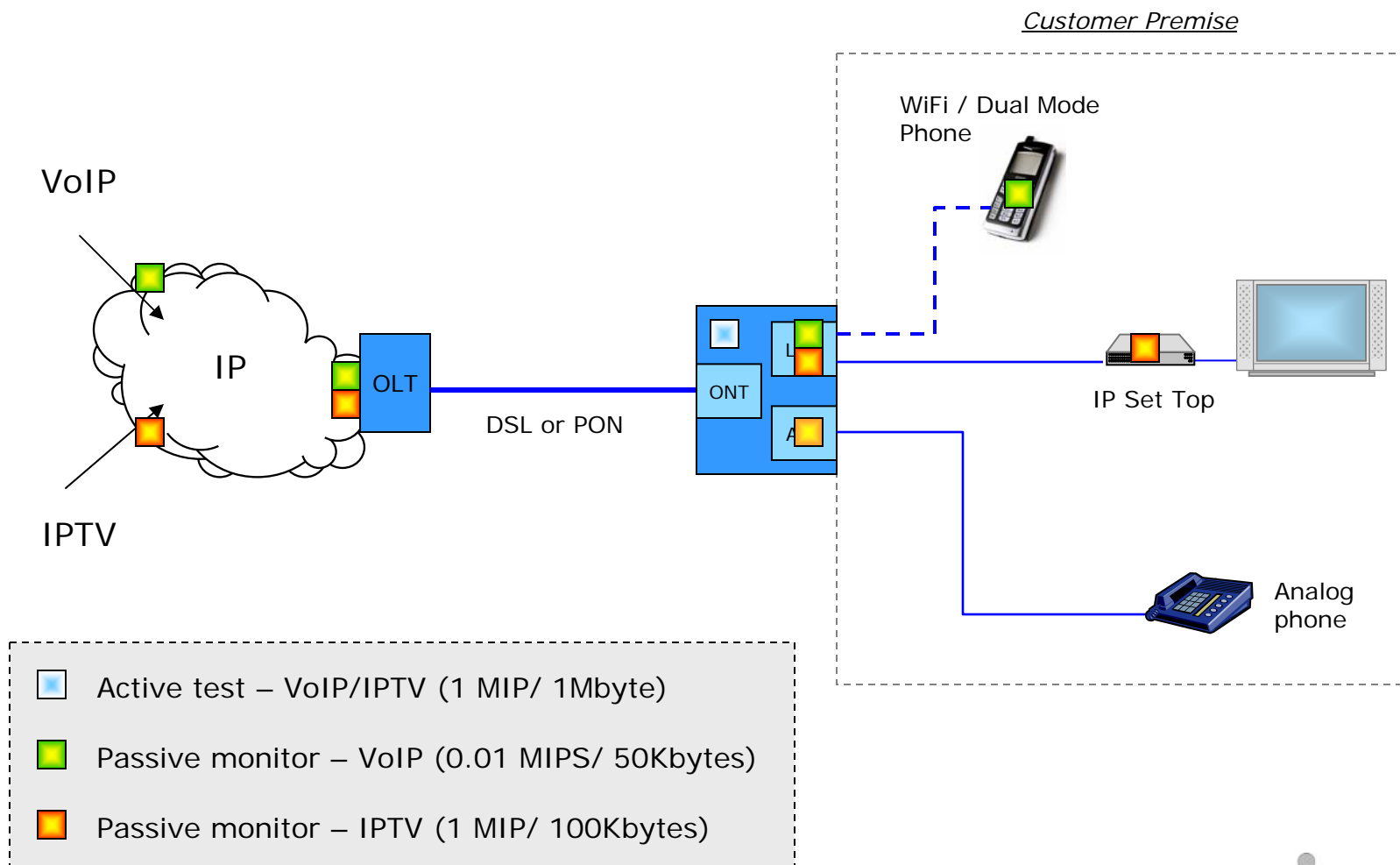
- Integrate passive VoIP/IPTV performance monitoring agents directly into network equipment and CPE
- Capture information on transient problems
  - Understand impact of transients on Subscriber QoE
  - Supports post-analysis for individual subscriber troubleshooting AND analysis of system-wide problems
- Express results in terms of QoE metrics (i.e. MOS) with supporting diagnostic data

## Distributed active testing

---

- Active testing helps with troubleshooting, SLA monitoring, pre-deployment test
- Active test agents can create simulated VoIP/ IPTV sessions, specialized diagnostic tests, periodic tests....
- Active agents can be made small enough to fit into CPE
- Tests can be run internally within customer LAN (e.g. poorly performing WLAN)
- Tests can be run from customer premise to servers/ resources within service provider network (e.g. SIP proxy)

# Distributed performance monitoring



# What can embedded agents incorporate?

---

- VoIP
  - IP – lost/ discarded packets, burstiness of loss/discard
  - IP network and CPE related delays
  - Payload – signal, noise, echo levels
  - Equipment characteristics (codec, PLC...)
  - Estimation of Listening/ Conversational MOS
  
- IPTV
  - Impact of lost packets on video frames
  - Error propagation through GoP
  - Video bandwidth, codec type, quantization levels
  - Video content – level of detail, motion
  - Video source problems – frozen, blank, noisy video
  - Estimates of Video and Audio MOS



# Summary

---

- Distributed/ embedded performance monitoring – extending to the customer premise
- Continuous passive monitoring - supports real time detection of quality problems, post-analysis of calls/ sessions with transient problems, analysis of large scale problems
- Embedded active test agents – support remote problem diagnosis within customer LAN or service provider network
- Currently – extending agent technology to support automatic/ distributed problem diagnosis and location
- Migration towards self-managing/ autonomic network